



## Home Care Boot Camp Agenda, May 4 - 6, 2026

### Day 1 – Monday 05/04

Time	Session	Presenter Details
9:00 AM - 9:15AM	Welcome and Introduction	Chassidy Rogers, LPN Clinical Manager 21 <sup>st</sup> Century Health Care Consultants
9:15AM - 10:30AM	Home Care 101	Chassidy Rogers, LPN
10:30AM - 10:45AM	Break	
10:45AM - 12:00PM	Home Care 101	Chassidy Rogers, LPN
12:00PM - 1:00PM	Lunch Break	
1:00PM - 2:00PM	Home Care 101	Chassidy Rogers, LPN
2:00PM - 2:15PM	Break	
2:15PM - 3:45PM	Building Connections Through Marketing	Lea Chittenden VP, Revenue Growth & Client Success 21 <sup>st</sup> Century Health Care Consultants
3:45PM - 4:00PM	Break	

### Day 2 – Tuesday 05/05

Time	Session	Presenter Details
9:00AM - 10:30AM	Start Smart with Home Care Billing - SimiTree	Lynn Labarta, SimiTree LynnLabarta@SimiTreehc.com
10:30AM - 10:45AM	Break	
10:45AM - 11:45PM	Business Insurance for Your Agency – VGM Insurance	Jackson Frericks, Associate Producer Jackson.Frericks@vgm.com
11:45PM - 12:45PM	Lunch Break	
12:45PM - 1:45PM	First Call, Lasting Impression	Jeff Salter, Enkiscibe
1:45PM - 2:00PM	Break	
2:00PM - 3:00PM	Choosing the Right EMR System	Pamela Glenn, Alora PGlenn@AloraHealth.com
3:00PM - 4:00PM	Alora Demo (Optional)	Pamela Glenn, Alora

### Day3 – Wednesday 05/06

Time	Session	Presenter Details
9:00AM – 10:00AM	Sales Strategies for Success	Sarah De La Hoz, Account Executive 21 <sup>st</sup> Century Health Care Consultants
10:00AM – 11:30AM	Unshakable: The New Success Code	Kate Rose 21 <sup>st</sup> Century Health Care Consultants
11:30AM – 12:30PM	Lunch Break	
12:30PM – 1:30PM	Market Research & Analysis	Lea Chittenden
1:30 PM – 1:45PM	Closing	21 <sup>st</sup> Century Leadership

**Please Note:** The schedule is subject to change. While we strive to maintain the outlined sessions, unforeseen circumstances such as speaker availability may require adjustments. We appreciate your understanding and flexibility.

