



Home Care Boot Camp Agenda, May 4 - 6, 2026

Day 1 – Monday 05/04

| Time | Session | Presenter Details |
|-------------------|--|---|
| 9:00 AM - 9:15AM | Welcome and Introduction | Chassidy Rogers, LPN Clinical Manager 21 st Century Health Care Consultants |
| 9:15AM - 10:30AM | Home Care 101 | Chassidy Rogers, LPN |
| 10:30AM - 10:45AM | Break | |
| 10:45AM - 12:00PM | Home Care 101 | Chassidy Rogers, LPN |
| 12:00PM - 1:00PM | Lunch Break | |
| 1:00PM - 2:00PM | Home Care 101 | Chassidy Rogers, LPN |
| 2:00PM - 2:15PM | Break | |
| 2:15PM - 3:45PM | Building Connections Through Marketing | Lea Chittenden VP, Revenue Growth & Client Success 21 st Century Health Care Consultants |
| 3:45PM - 4:00PM | Break | |
| 4:00PM - 5:00PM | STAT Healthcare Academy | Robbyn Holland, STAT Healthcare Academy robbyn@stathhc.com |

Day 2 – Tuesday 05/05

| Time | Session | Presenter Details |
|-------------------|--|--|
| 9:00AM - 10:30AM | Start Smart with Home Care Billing - SimiTree | Lynn Labarta, SimiTree LynnLabarta@SimiTreehc.com |
| 10:30AM - 10:45AM | Break | |
| 10:45AM - 11:45PM | Business Insurance for Your Agency – VGM Insurance | Jackson Frericks, Associate Producer Jackson.Frericks@vgm.com |
| 11:45PM - 12:45PM | Lunch Break | |
| 12:45PM - 1:45PM | First Call, Lasting Impression | Jeff Salter, Enkiscrite |
| 1:45PM - 2:00PM | Break | |
| 2:00PM - 3:00PM | Choosing the Right EMR System | Pamela Glenn, Alora PGlenn@AloraHealth.com |
| 3:00PM - 4:00PM | Alora Demo (Optional) | Pamela Glenn, Alora |

Day3 – Wednesday 05/06

| Time | Session | Presenter Details |
|--------------------------|----------------------------------|--|
| 9:00AM – 10:00AM | Sales Strategies for Success | Sarah De La Hoz, Account Executive 21 st Century Health Care Consultants |
| 10:00AM – 11:30AM | Unshakable: The New Success Code | Kate Rose 21 st Century Health Care Consultants |
| 11:30AM – 12:30PM | Lunch Break | |
| 12:30PM – 1:30PM | Market Research & Analysis | Lea Chittenden |
| 1:30 PM – 2:00PM | Leadership Open Panel, Q&A | 21 st Century Leadership |
| 2:00PM – 2:15PM | Closing | |

Please Note: The schedule is subject to change. While we strive to maintain the outlined sessions, unforeseen circumstances such as speaker availability may require adjustments. We appreciate your understanding and flexibility.

