



## Home Care Boot Camp Agenda, April 28 – 30th, 2025

### Day 1 Schedule

Time	Session
<b>9:00 AM – 10:45 AM</b>	Home Care 101
<b>10:45 AM – 11:00 AM</b>	Break
<b>11:00 AM – 12:00 PM</b>	Alternate Funding
<b>12:00 PM – 1:00 PM</b>	Lunch
<b>1:00 PM – 2:30 PM</b>	Home Care 101
<b>2:30 PM – 2:45 PM</b>	Break
<b>2:45 PM – 4:00 PM</b>	Home Care 101

### Day 2 Schedule

Time	Session
<b>9:00 AM – 10:30 AM</b>	Building Connections Through Marketing
<b>10:30 AM – 10:45 AM</b>	Break
<b>10:45 AM – 11:45 AM</b>	An Overview of Business Insurance for Your Agency
<b>11:45 AM – 12:45 PM</b>	Lunch
<b>12:45 PM – 2:45 PM</b>	Start Smart with Home Care Billing- Learn How to Bill from the Start
<b>2:45 PM – 3:00 PM</b>	Break
<b>3:00 PM – 4:00 PM</b>	Choosing the Right Electronic Medical Record System

## Day 3 Schedule

Time	Session
9:00 AM - 10:00 AM	Sales Strategy
10:00 AM - 10:15 AM	Break
10:15 AM - 11:00 AM	Partnering with Your Home Care Association
11:00 AM - 12:00 PM	Hot Tips to Improve Profitability and Cash Flows
12:00 PM - 1:00 PM	Lunch
1:00 PM - 2:00 PM	Optimizing Payor Sources
2:00 PM - 2:15 PM	Break
2:15 PM - 3:15 PM	Business Plan Development
3:15 PM - 3:30 PM	Closing Remarks

**Please Note:** The schedule is subject to change. While we strive to maintain the outlined sessions, unforeseen circumstances such as speaker availability may require adjustments. We appreciate your understanding and flexibility.